September 3, 2015

For Immediate Release

**PRINCIPALS OF ATALYST ASSIST AN INSTITUTIONAL CLIENT SELL 767 ENTITLED RESIDENTIAL LOTS IN NORTHERN CALIFORNIA**

The principals of Atalyst Capital Markets (“ATALYST”) are pleased to announce the completion of an investment sales transaction involving the sale of 767 lots to two prominent home builder / developer groups. The sales consisted of 349 blue top lots sold to a merchant builder and 418 paper lots sold to a developer.

ATALYST provided financial advisory and transaction support. Legal advisory provided by Cox, Castle & Nicholson.

**About ATALYST | Financial Group:**

ATALYST is a trusted investment banking and mortgage banking firm. Our real estate advisory services are centered on homebuilding, land development and multi-family housing. Over the preceding ten years, ATALYST’s principals have managed & closed dozens of transactions collectively worth in excess of $3.5bn. The principals have a long history of successfully leveraging their capital markets and mortgage banking experience and relationships in the following areas:

Investment Banking

• Corporate advisory (M&A, debt & equity financing)

• Restructuring advisory

Mortgage Banking

• Institutional loan origination

• Private money lending

For additional information, please visit our website at [www.atalyst.com](http://www.atalyst.com).

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