

February 1, 2014
For Immediate Release

BRET BERRY JOINS ATALYST

NEVADA & CALIFORNIA – ATALYST | Financial Group ("ATALYST") is pleased to announce that Bret Berry has joined the firm as a Managing Director. Mr. Berry brings over 20 years of experience in real estate investment, development and asset management.

Most recently Mr. Berry was President and owner of The Arges Group, a real estate advisor, asset manager and operating development partner. Previously Mr. Berry worked with LNR Property Corp and Prudential Home Building Investors (a CalPERS advisor).

"Bret's direct experience as an owner, institutional investment and asset manager enhance our ability to diligence and evaluate projects, strengthen our ability to provide creative strategies for our clients, and expand our relationship network" said John Gilchrist.

With the addition ATALYST will have an expanded presence in Southern California. Please contact Bret at the following address:

4000 MacArthur Blvd Suite 600 East Tower Newport Beach, CA 92660 O – 949-783-4176 C – 949-246-6922

About ATALYST | Financial Group:

ATALYST is a trusted investment banking and mortgage banking firm. Our advisory services are all centered on devising strategies to meet our client's goals then leveraging our experience and relationships to optimize deal execution. We have earned our reputation of excellence by providing clients with peerless advice and senior level attention

For additional information please visit our web site at www.atalyst.com.